



# 2015 MODEL YEAR RAM 1500 ST CREW CAB 4X2

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

**Base Price: \$37,395**

**RAM 1500 ST CREW CAB 4X2**

**Exterior Color:** Brilliant Black Crystal Pearl  
**Interior Color:** Black/Diesel Grey  
**Interior:** Cloth 40/20/40 Bench Seat  
**Engine:** 5.7L HEMI VVT V8 engine with FuelSaver MDS  
**Transmission:** 6-speed automatic transmission

**STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)**  
**FUNCTIONAL / SAFETY FEATURES**

Advanced Multistage Front Air Bags  
Supp. Side Curtain Frt/Rr Air Bags  
Supplemental Side Air Bags  
Supplemental front seat side air bags  
Anti-Lock 4-Wheel Disc Brakes  
Electronic Stability Control  
3.21 Rear Axle Ratio  
160 Amp Alternator  
Tire Pressure Monitoring Display  
Front Stabilizer Bar  
Rear Stabilizer Bar  
Front Heavy Duty Shock Absorbers  
Rear Heavy Duty Shock Absorbers  
Sentry Key antitheft engine immobilizer  
Locking Tailgate  
Electronic Vehicle Information Centre  
Halogen Quad Headlamps  
Automatic Headlamps  
Variable intermittent windshield wipers  
Rear Dome Lamp  
Trailer Tow w/4-Pin Connector Wiring  
Engine Block Heater  
730 Amp Maintenance Free Battery  
12V Auxiliary Power Outlet  
Power Accessory Delay

**INTERIOR FEATURES**

HD Vinyl 40/20/40 Split Bench Seat  
Rear Folding Seat  
2nd Row In Floor Storage Bins  
Rear Underseat Compartment Storage  
Black Vinyl Floor Covering  
Air Conditioning  
Cruise control  
Pwr Front Windows, 1-Touch, Up & Down  
Power Locks  
Tilt Steering Column  
Manual Adjust Seats  
Front Height Adjust Shoulder Belts  
Rear View Day/Night Mirror  
Driver/Passenger Assist Handles  
Uconnect 3.0 AM/FM  
Six speakers  
Remote USB Port  
Audio Jack Input for Mobile Devices

**OPTIONAL EQUIPMENT (May Replace Standard Equipment)**

**Brilliant Black Crystal Pearl** \$225  
**Customer Preferred Package 25C** \$1,000

GVWR: 3130 kg (6900 lb)  
20X8-inch aluminum wheels  
P275/60R20 BSW All-Season tires  
Fog Lamps  
Delete Spray in Bedliner  
Body-colour front fascia  
Body-colour rear bumper with step pads  
Dual Rear Exhaust w/Bright Tips  
Full Size Temporary Use Spare Tire  
Locking Lug Nuts  
Front & Rear Floor Mats  
Carpet Floor Covering

**Black RAM 1500 Express Group** \$2,000

Temperature & Compass Gauge  
Popular Equipment Group  
Uconnect 5.0 AM/FM/BT  
20X8-inch Semi-Gloss Black aluminum wheels  
Bi-Function Halogen Projector H/Lamp  
Sport Tail Lamps  
Cloth 40/20/40 Bench Seat  
SiriusXM Satellite Radio  
5-inch touchscreen  
Integrated voice command with Bluetooth  
Overhead Console  
Rear View Mirror w/Microphone  
Remote Keyless Entry with All-Secure  
One-year SiriusXM satellite radio subscription

**Anti-Spin Differential Rear Axle** \$525

P275/60R20 BSW All-Season tires  
Bridgestone Brand Tires

**ParkView rear back-up camera** \$425

Auto-dimming rearview mirror with display

**Class IV Receiver Hitch** \$425

**Trailer Brake Control** \$350

**Add Spray in Bedliner** \$550

**Express Crew Cab Special Promotion** -\$2,500

**Federal A/C Excise Tax** \$100

Destination Charge \$1,695

**TOTAL PRICE: \* \$42,190**

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR6KTXFS-621144

L4-VON: 0914

S.L. 0218



\*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

\*\* SEE BROCHURE FOR DETAILS

For more information visit: [www.ramtruck.ca](http://www.ramtruck.ca) or call 1-800-465-2001

**FCA Canada Inc.**

**5-YEAR / 100,000-KM \$0 DEDUCTIBLE POWERTRAIN WARRANTY**

24-Hour Roadside Assistance

**FULLY TRANSFERABLE**

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.\* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.\* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty\* with \$0 deductible plus 24-hour roadside assistance.+

\* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

**Attention:**

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a **NEW** Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

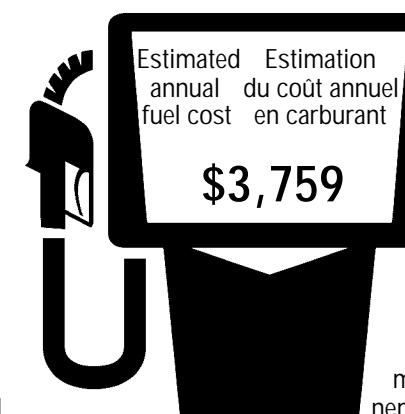
For more information please visit the Government of Canada website: [www.vehicles.nrcan.gc.ca](http://www.vehicles.nrcan.gc.ca)



Ask your dealer for the **FUEL CONSUMPTION GUIDE** or call 1-800-387-2000.

CITY / VILLE\*  
**17.1 17**  
L/100 km mi/gal

\*Ratings reflect NEW test methods  
[vehicles.nrcan.gc.ca](http://vehicles.nrcan.gc.ca)



Estimated annual fuel cost  
Estimation du coût annuel en carburant

**\$3,759**

HIGHWAY / ROUTE\*  
**12.0 24**  
L/100 km mi/gal

\*Les cotes reflètent des NOUVELLES méthodes d'essai  
[vehicules.nrcan.gc.ca](http://vehicules.nrcan.gc.ca)

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.



Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT à votre concessionnaire ou composez le 1-800-387-2000.**