



2015 MODEL YEAR

RAM 1500 SPORT CREW CAB 4X4

This Vehicle Is Manufactured To Meet Specific Canadian Requirements. This Vehicle Is Not Manufactured For Sale Or Registration Outside Of Canada.

MANUFACTURER'S SUGGESTED RETAIL PRICE OF THIS MODEL INCLUDING DEALER PREPARATION

Base Price: \$51,295

RAM 1500 SPORT CREW CAB 4X4

Exterior Color: Brilliant Black Crystal Pearl

Interior Color: Black interior / Black seats

Interior: Leather-faced high back bucket w/perforated inserts

Power 10-Way Drvr & 6-Way Pass Seats

Ventilated front seats

Engine: 5.7L HEMI VVT V8 engine with FuelSaver MDS

Transmission: 8-speed TorqueFlite automatic transmission

STANDARD EQUIPMENT (UNLESS REPLACED BY OPTIONAL EQUIPMENT)

FUNCTIONAL / SAFETY FEATURES

Advanced multistage front air bags

Supplemental side curtain air bags

Supplemental side air bags

Supplemental front seat side air bags

Electronic Shift On Demand Transfer Case

4-wheel disc anti-lock brakes

Electronic Stability Control

Tire pressure monitoring system

Universal garage door opener

Remote keyless entry

Sentry Key anti-theft engine immobilizer

Locking tailgate

Electroluminescent instrument cluster

Automatic headlamps

Variable intermittent windshield wipers

Trailer tow with 4-pin connector wiring

730-amp maintenance-free battery

12-volt auxiliary power outlet

INTERIOR FEATURES

Vinyl high-back bucket w/ sport mesh cloth inserts

Rear 60/40 split folding seat

Rear underseat compartment storage

Air conditioning

Cruise control

Power 10-way driver's seat including 2-way lumbar

Power lumbar adjust

Leather-wrapped steering wheel

Steering wheel-mounted audio controls

Power windows with front one-touch up and down

Power locks

Rear power sliding window

Tilt steering column

Traveler/mini trip computer

Temperature and compass gauge

LED interior lighting

Uconnect 8.4-in Touch/SiriusXM/Hands-free/NAVready

8.4-inch touchscreen

6 speakers

SiriusXM satellite radio

Auto-dimming rearview mirror with microphone
Hands-free communication with Bluetooth streaming
Audio jack input for mobile devices
Media hub w/ SD card slot, USB and aux. input jack

EXTERIOR FEATURES

20x9-inch aluminum wheels with Tech Silver pockets

P275/60R20 OWL All-Season tires

Power folding exterior mirrors

OPTIONAL EQUIPMENT (May Replace Standard Equipment)

Brilliant Black Crystal Pearl \$225

Leather-faced high back bucket w/perforated inserts \$1,695

Power 10-Way Drvr & 6-Way Pass Seats

Ventilated front seats

Heated front seats

Heated steering wheel

Customer Preferred Package 26L

3.21 rear axle ratio

Convenience Group \$475

Keyless Enter 'n Go with push button start

Automatic high beam headlamp control

Rain-sensing windshield wipers

Remote proximity keyless entry

Remote Start and Security Group \$595

Remote start system

Security alarm

Sport Premium Group \$620

9 Alpine speakers and subwoofer

Humidity sensor

A/C with dual zone automatic temperature control

Front and rear rubber floor mats \$175

3.92 Rear Axle Ratio \$125

Anti-spin differential rear axle \$525

Rear window defroster \$225

Power sunroof \$1,395

Sport Performance Hood \$950

121-litre (26.6-gallon) fuel tank \$250

Uconnect 8.4-inch Touch/SiriusXM/Hands-free/NAV \$700

GPS navigation

ParkView Rear Back-Up Camera \$450

Class IV Receiver Hitch \$450

Trailer Brake Control \$350

Spray-in bedliner \$550

Federal A/C Excise Tax \$100

Destination Charge \$1,695

TOTAL PRICE: * \$62,845

DEALER MAY SELL FOR LESS

Assembly Point/Port of Entry: WARREN, MICHIGAN, U.S.A.

VIN: 1C6-RR7UT5FS-780009

L4-VON: 6119

S.L. 0728



*EXCLUDES LICENSE FEE, PROVINCIAL AND FEDERAL SALES TAXES AND DEALER SUPPLIED OPTIONS AND ACCESSORIES.

** SEE BROCHURE FOR DETAILS

For more information visit: www.ramtruck.ca or call 1-800-465-2001

FCA Canada Inc.

5-YEAR / 100,000-KM
\$0 DEDUCTIBLE
POWERTRAIN WARRANTY

24-Hour Roadside Assistance

FULLY TRANSFERABLE

2015 Chrysler, Jeep Dodge and Ram vehicles are backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+ SRT vehicles are backed by a 3-year or 60,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance. Basic Warranty coverage is for 3 years or 60,000 kilometres.* Rust-through coverage on all body sheet metal is for 3 years. The Cummins Turbo Diesel engine is protected by a separate Limited Warranty, covering the engine for 5 years or 160,000 kilometres.* The EcoDiesel engine is backed by a 5-year or 100,000-kilometre fully transferable Powertrain Limited Warranty* with \$0 deductible plus 24-hour roadside assistance.+

* Whichever comes first. Some conditions may apply. The 5-year/100,000-kilometre Powertrain Limited Warranty does not apply to vehicles sold for certain commercial uses. See your retailer for full details.

Attention:

Fuel economy ratings on EnerGuide labels for 2015 models have been calculated using a NEW Government of Canada test method. This NEW test method will apply to all 2015 model year vehicles sold in Canada.

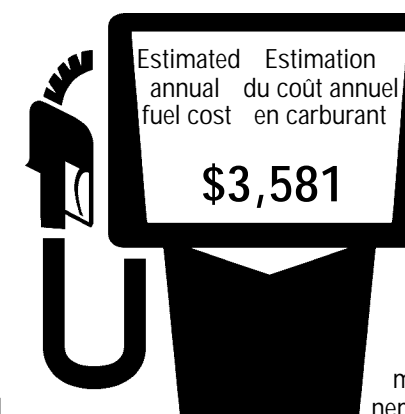
For more information please visit the Government of Canada website: www.vehicles.nrcan.gc.ca

ENERGUIDE

Ask your dealer for the FUEL CONSUMPTION GUIDE
or call 1-800-387-2000.

CITY / VILLE*
16.2 17
L/100 km mi/gal

*Ratings reflect NEW test methods
vehicles.nrcan.gc.ca



Canada

HIGHWAY / ROUTE*
11.5 25
L/100 km mi/gal

*Les cotes reflètent des
NOUVELLES méthodes d'essai
vehicules.nrcan.gc.ca

These estimates are based on the Government of Canada's approved criteria and testing methods. The actual fuel consumption of this vehicle may vary. Refer to the Fuel Consumption Guide.

Données obtenues selon les critères et méthodes d'essais approuvés par le Gouvernement du Canada. La consommation réelle de carburant de ce véhicule peut varier. Consultez le Guide de consommation de carburant.

**Demandez le GUIDE DE CONSOMMATION DE CARBURANT
à votre concessionnaire ou composez le 1-800-387-2000.**